

2025 Michigan T-Shirt Design Contest Guidelines

- Designers must agree to the full Official Contest Rules (below).
- Designs must be original artwork and submitted by or on behalf of the designer/artist and with the designer's direct consent.
- By entering the contest, the submitter certifies that the design is original and does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a creative commons (cc) license.
- Designs must be 300 dpi or better so they are suitable for media as well as for use on the t-shirt.
- Designs may not be generated using Artificial Intelligence.
- Design must be able to be printed on a neutral-colored shirt
 - (i.e. white, ivory, black, gray, tan)
- No more than 8 design (ink) colors
- Must fit in a 10 inch by 10 inch square
- Must include the text: Plattsburgh, NY
- Must include the text: Home of the Michigan
- Must depict a Michigan Hot Dog
- Design must be submitted as a jpeg or png file
- Artwork must be original
- All ages & skill levels are welcome
- Winner will receive 1 T-shirt and be included in promotional material
- Submit designs to jessicak@townofplattsburgh.org, subject **t-shirt design contest**.
- Design must be submitted by May 30th, 2025 at noon.
- Submissions are timestamped and late entries will not be accepted.

The Town of Plattsburgh reserves the right to reject any and all submissions.