

**TOWN OF PLATTSBURGH**  
**Professional Branding Services (RFP)**

**By order of the Town Board, Notice is hereby given** that the Town of Plattsburgh, New York, County of Clinton is issuing a request for proposals from qualified New York State Marketing and Branding Firms to provide professional branding services to the Town of Plattsburgh.

The Town of Plattsburgh will rank the responses received on an evaluation and certification that the firm provides services to municipal clients, technical skills, experience, and reference information. The Town of Plattsburgh reserves the right to reject any or all proposals and to conduct interviews at its sole discretion. Responses must be submitted electronically in PDF form to the Planning & Comm. Dev. Dept: [jessicak@townofplattsburgh.org](mailto:jessicak@townofplattsburgh.org) and Town Clerk: [katiek@townofplattsburgh.org](mailto:katiek@townofplattsburgh.org), with the subject title “Professional Branding Services” and received by 12:00 pm, October 11<sup>th</sup>, 2023. Additional information regarding this Request for Proposals may be obtained by contacting the Town of Plattsburgh Planning & Comm. Dev. Dept at (518)-562-6850 during business hours M-F. Information and proposal specifications for bidders and other contract documents may be picked up between the hours of 9:00 AM and 4:00 PM, M-F at the Town Clerk’s office @ 151 Banker Rd, Plattsburgh NY, 12901. The specifications may also be viewed at [www.townofplattsburgh.com](http://www.townofplattsburgh.com).

Dated: September 7, 2023  
/s/ Katie Kalluche, Town Clerk  
Town of Plattsburgh